

University of Pretoria Yearbook 2016

Research methodology 801 (EBW 801)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	0.00
Programmes	DCom Communication Management
	DCom Tourism Management
	MCom Econometrics (Coursework)
	MCom Economics (Coursework)
	MCom Human Resource Management (Coursework)
	MCom Industrial Psychology
	MCom Tourism Management
	MPhil Economics
	MPhil Human Resource Management (Coursework)
	MPhil Labour Relations Management
	MPhil Tourism Management
	PhD Communication Management
	PhD Economics
	PhD Entrepreneurship
	PhD Marketing Management
	PhD Organisational Behaviour
	PhD Tourism Management
	MCom Recreation and Sports Management
	MCom Statistics
Service modules	Faculty of Natural and Agricultural Sciences
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Both Afr and Eng
Academic organisation	EMS Dean's Office
Period of presentation	Year

Module content

The following broad themes are covered:

- An overview of the research process to be followed and the outcomes required of postgraduate students;
 - Foundational skills for postgraduate students;
 - What is research?;
 - What is a theory and how can I ensure that my study makes a clear theoretical contribution?;
 - An overview of the structure of a research proposal;
 - Identifying and evaluating possible research topics;
 - Delineating the scope of a study;
 - Writing a literature review;
 - Choosing an appropriate inquiry strategy (research approach) for a study;
 - Writing the research design and methods section of a research proposal.
-

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.